

## DSAR CASE STUDY

## Burness Paull



Burness Paull, a top tier Scottish law firm, was recently instructed by a long-time client after they had received a Data Subject Access Request (DSAR) from a former employee. With the General Data Protection Regulation (GDPR) stipulating that such requests must be met within strict timescales, a timely approach to the review was needed.

Luminance's Discovery platform appealed to Burness Paull in this regard, requiring no prior customisation or configuration, deploying instantly via the cloud and having an intuitive product interface that needs no training to use. Burness Paull had already seen the results generated by Luminance's technology in other aspects of their practice, adopting Luminance's Diligence product to significantly enhance their contractual review processes. Impressed with the power of Luminance's Legal Inference Transformation Engine (LITE), which uses a powerful blend of machine learning to read and form an understanding of documents, Burness Paull adopted Luminance's Discovery platform which applies the intelligence of LITE to areas such as Early Case Assessment, pre-litigation investigations and data protection regulation compliance. After document upload, Luminance was able to rapidly read and analyse a mixed dataset spanning nearly 6,000 documents. Burness Paull was able to start their

review that same day, which began by reducing the dataset to only include potentially relevant documents. Within just a few minutes, Luminance's powerful data culling tools, including de-duplication and email leafing functionalities, reduced the dataset by 80% compared to its original size.

Midway through the review, remote working measures due to the COVID-19 pandemic took effect in the UK, forcing the associate running the matter to continue the review away from the normal office environment. However, because Luminance is based in the cloud - which can be logged into from anywhere and complies with the most stringent security measures - the review could continue seamlessly.

## KEY FINDINGS

- 80% of dataset culled within minutes
- Time-savings of 50%
- Despite COVID-19-related disruption, the review could continue seamlessly

## REAL ESTATE DUE DILIGENCE CASE STUDY

### Burness Paull



Burness Paull noted that if they had been reliant on technology located on premises it would have been “considerably more challenging” to complete the review within the original timescales.

Using Luminance Discovery however, the associate from Burness Paull was able to continue the data access request uninterrupted by the onset of UK-wide lockdown measures. Luminance’s task management tools were particularly vital in this review, allowing the lawyer’s colleagues to visually track task and work progression throughout the review, with the platform displaying real-time information on all search terms, applied filters and metadata, giving Burness Paull full visibility into the entire project.

Document production and reports on the work product were created with the click of a button at the end of the review, greatly saving Burness Paull on administrative effort. Whilst it is possible to complete tasks such as this manually, Burness Paull estimate that using Luminance Discovery increased the efficiency of their review by approximately 50% compared with an entirely manual approach. Following the success of the review, Burness Paull have decided to use Luminance Discovery on all upcoming DSARs.

“We have been seeing the size of typical client data sets increase exponentially in recent years, making technology assisted review using powerful tools like Luminance Discovery increasingly essential for lawyers. Using Luminance, we are able to comb through large volumes of data in an efficient way, and provide high-level insight into every step of the review.”

**SAM MOORE,**  
**INNOVATION MANAGER,**

## About Luminance

Luminance is the leading artificial intelligence platform for the legal profession, with over 250 customers in more than 50 countries. Luminance’s machine learning technology reads and forms an understanding of documents, helping lawyers to perform the most thorough and rapid document reviews across practice areas including due diligence, contract negotiation, regulatory compliance reviews, property portfolio analysis and eDiscovery. Luminance has offices in London, Cambridge, New York and Singapore.