

IP INVESTIGATION

Gómez-Pinzón**Gómez-Pinzón**

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In 2022, leading Colombian law firm, Gómez-Pinzón, was tasked with conducting a high-volume IP investigation. A three-person team was assigned to the project, which involved reviewing nearly 90,000 emails to find examples of communication which might possibly place their client at risk and prepare a final project report that could be drawn upon when providing expert counsel.

Previously, without the assistance of advanced technology, the team had been forced to rely upon on time-consuming and resource-intensive methods when conducting investigations, such as allocating a portion of the dataset to each lawyer and manually inputting key information into an Excel spreadsheet. Aware of the possibilities that AI posed to revolutionise this process and having previously deployed Luminance across a range of contract review projects, Gómez-Pinzón opted to use Luminance's eDiscovery platform to gain rapid and comprehensive insight into the large body of emails.

Luminance's next-generation AI can read and form an understanding of any type of document, meaning that on day one of the review, Gómez-Pinzón's legal team was able to rapidly upload all emails in .pst format onto Luminance and begin their investigation within a matter of hours. The team was particularly impressed by Luminance's language-and-jurisdiction-agnostic capabilities, which allowed the platform to seamlessly conduct its AI-powered analysis across the Spanish-language dataset.

KEY FINDINGS

- Dataset reduced from 86,500 emails to just 4,200 relevant emails
- Review time reduced from three months to one week
- 80% time-savings and 60% cost-savings

Within a matter of hours, Luminance's powerful data culling tools, including de-duplication and email leafing functionalities, reduced the dataset by 95% compared to its original size. Gómez-Pinzón could then begin their analysis of the 4,200 remaining emails, navigating the dataset via Luminance's intuitive, 3D visualisations which clearly display the relationships between documents across multiple dimensions. For instance, Luminance's intelligent Communications Map displays all emails uploaded to the platform across a series of interactive widgets. With Luminance visually indicating the volume of emails sent and received by a specific email address, the team could rapidly disentangle threads of communication and use a combination of filters and search terms to zero-in on key individuals and information during the early stages of their investigation.

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Luminance's in-built workflow and collaboration tools also proved to be essential for Gómez-Pinzón's legal team, allowing them to efficiently allocate tasks and distribute the documents equally among the three attorneys. Task management tools allowed Gómez-Pinzón to visually track task and work progression throughout the review, with the platform displaying real time information on all search terms, filters and metadata, giving the team full visibility into the entire project.

With Luminance's AI expediting the bulk of the high-volume review in this manner, surfacing key information across the dataset, Gómez-Pinzón's legal team was able to produce two full reports of their findings and present these to their client. Having initially projected that the investigation would take three months to complete via manual review methods, Gómez-Pinzón was able to complete the review in just one week with Luminance Discovery, achieving remarkable 80% time-savings and 60% cost-savings. Furthermore, the firm calculated that the individual working hours of each lawyer was reduced by 80%, allowing them to be re-deployed onto other projects. Greatly impressed by the results of their project, Gómez-Pinzón is now seeking to deploy Luminance across further investigations, arbitration and litigation projects.

"When it comes to the analysis of large amounts of information, thanks to Luminance we have seen an incredible increase in our productivity and efficiency."

FABIAN URRIAGO GUZMÁN,
KNOWLEDGE MANAGEMENT DIRECTOR

About Luminance

Luminance is the world's most advanced AI technology for the legal processing of contracts and documents. Founded by mathematicians from the University of Cambridge, Luminance's AI reads and forms a conceptual understanding of documents in any language. Luminance uses this understanding to augment the spectrum of legal matters, from AI-powered contract drafting, negotiation and review to investigations and eDiscovery. Luminance is used by over 400 customers in 60 countries, including all of the Big Four consultancy firms, a quarter of the world's largest law firms and multinational organisations such as Tesco and Ferrero.