

## INCLUSIVE AI

# Luminance for small and boutique law firms



Whilst Luminance has seen successful with large firms and organisations – for example, it is currently in use by all of the Big Four accounting firms – the applicability of the technology is not confined to larger firms and their correspondingly larger resources.

Rather, Luminance offers an effective solution to firms of all sizes, both big and small. Spanish firm **JAP** and Italian firm **Studio Legale Adamo** are both recent examples of smaller firms who have taken steps to embrace legal technology, to generate fast, thorough reviews, with insights drawn from the entire data set.

### Scalability: flexible pricing and deployment from the smallest to largest organisations

No matter the size of firm, the aim of lawyers remains the same: to provide the best level of advice to their clients. Whilst Luminance is commonly used in huge projects and datasets, it is far from reserved solely for them: in fact, Luminance can be used by any lawyer who needs to be quickly and fully apprised of all the information contained within their documents. For example, JAP, a boutique Spanish firm of three partners, deployed Luminance to complete a complex real estate review comprised of around 400 documents. Immediately Luminance read and analysed the dataset, highlighting key 'Property Description' clauses to the lawyers. Regardless of the number of documents, a

key advantage offered by Luminance is the ability to spot hidden risks or anomalies, which are all too easy to miss when time and resources are constrained by manual reviewing. One misconception around smaller firms adopting legal technology is that such tools are "too costly"; with Luminance's

## KEY FINDINGS

- Luminance assisted a 3-person team at JAP by quickly reading and analysing nearly 400 documents in a complex real estate review, flagging areas that might need further investigation or were anomalous to the dataset. This meant they could work at least 24 times faster than before.
- Another boutique firm, Studio Legale Adamo, felt Luminance's project management tools were essential to smaller firms as they "allowed us to dynamically allocate resource with ease" (Giovanni Adamo, Founding Partner)

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flexible pricing model, this is no longer a barrier for smaller players in the market. Whilst larger customers with regular deal flow may opt for subscription pricing, Luminance's unique pay-as-you-go pricing structure often suits smaller firms who have more ad-hoc document review requests from clients. Luminance provides an affordable solution which is priced according to what it is used for, not a pre-set cost that is unattainable to boutique firms.

#### Built-in tools to expedite reviews

Luminance's built-in collaboration and project management tools blend seamlessly into the natural workflow of a firm. Luminance's 'Tasks' tools allow projects to be coordinated across offices and teams, enabling managers to easily group documents and allocate tasks, all tracked in real time. This means advisors are never removed from the context of the review and maintain total document visibility as they measure project progress, considerably reducing the administrative burdens that projects can impose. Boutique Italian firm Studio Legale Adamo's Founding Partner, Giovanni Adamo, cited Luminance's collaborative capabilities as empowering them to "dynamically allocate resource with ease", freeing up resources across all areas of work to increase efficiency and productivity. Luminance's supervised machine learning observes how lawyers interact with their documents and becomes increasingly bespoke to the specialisms and nuances of a firm. Through watching the actions of legal professions at work, Luminance builds an understanding of what the lawyer is looking for and suggests extensions of this behaviour across the whole data set. This results in Luminance uncovering insights without lawyers themselves having to search for them, providing vast time savings with continued use.

#### Continued support to meet your firm's needs

Many lawyers at smaller organisations are concerned with wasting valuable time and money in setting up, training and continually programming software.

Whilst this may be true of legacy, rule-based systems which did indeed require lengthy and costly programming, Luminance is deployed instantly via the cloud and the company's flexible AI technology means zero machine training and minimal user training is needed. This means that users are typically beginning their first review on Luminance within hours. Luminance rapidly generates new insights, saving time for law firms in their areas of work. JAP, for example, reported that work was being conducted at least 24 times faster using Luminance. Luminance's onboarding and support plan is designed to provide guidance for firms of all sizes, through Luminance's dedicated team of Account Managers and Product Specialists. You do not require an IT department in your firm to use Luminance; the platform is designed to be easy-to-use with minimal user training, but Luminance's Account Managers remain on hand to offer advice on best practices and suggestions tailored to the specific requirements of your firm and client. They can also discuss example use cases, and schedule training days and regular catch up meetings to ensure all firms can get the most from each project. Product Specialists can also assist with product queries, technical issues and are available for screenshare sessions to diagnose and troubleshoot issues. While legacy technologies can prove disruptive to workflows, Luminance provides a seamless onboarding plan and 24/7 technical support to ensure firms of all sizes can use the technology effectively on their document sets.

#### Level the playing field today

Revolutionary legal AI such as Luminance is no longer confined to established behemoths such as the 'Big Four' but is now available to any forward-thinking firm who wishes to accelerate document review, allocate resources effectively and advise clients with greater confidence. With a free two-week pilot available so that all users can see the power of Luminance on their own documents, there has never been a better time for smaller law firms to adopt legal AI technology.

## About Luminance

Luminance is the leading artificial intelligence platform for the legal profession, with over 250 customers in more than 50 countries. Luminance's machine learning technology reads and forms an understanding of documents, helping lawyers to perform the most thorough and rapid document reviews across practice areas including due diligence, contract negotiation, regulatory compliance reviews, property portfolio analysis and eDiscovery. Luminance has offices in London, Cambridge, New York and Singapore.