

EXPERT INSIGHT

João Vieira de Almeida

VdA VIEIRA DE ALMEIDA



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Managing Partner,
Vieira de Almeida

João is VdA's Managing Partner. He chairs the Board and the Executive Committee. João leads the firm with a strong focus on people and culture, two driving forces that have fostered VdA's unique team spirit and paved the way to its recognised innovation and excellent client service. As an M&A lawyer, João has advised on many significant domestic and international transactions.

As a firm, we believe innovation and technology are central to how we improve services for our clients and stay ahead of the competition. We began working with Luminance in the summer of 2018 and have seen great progress in such a short space of time. It has undoubtedly transformed the way we conduct document review and due diligence at VdA.

We have been able to steadily incorporate AI across the services that we offer and are in the process of doing the same across our offices globally. Luminance is able to provide value in any language, and this is crucial to our firm. Since first deploying the platform, we have seen considerable breakthroughs in our instance's understanding and learning in Portuguese language. Luminance's ability to learn and develop alongside our lawyers makes it part of our future.

I am proud of the success VdA has enjoyed throughout the years. The firm was founded 40 years ago and we now have over 300 lawyers and 150 staff in 13 jurisdictions. I see technologies like Luminance as key to quality, sustainable growth and reputation of the firm. I expect Luminance to help us stay ahead of the pack and it is clear that adopting these technologies is becoming a necessity in today's legal landscape. This is not something to wait for in the future, it is here and now.

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